

## Original Idea Post



## UKRAINE AIRBNB | 03.04.22

### UKRAINE AIRBNB

What: A partnership with AirBnB (or VRBO) to show the civilian devastation.



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## Builds (8)



Ernie Schenck

Awesome.

03.04.22



Claudia Caplan

Yes, love this.

03.04.22

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Anonymous

Great.

03.04.22

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Will Burns

Great concept. What would we do with it?

03.04.22

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Claudia Caplan

Apparently there is a different sort of reality to this. A friend of mine just posted: "Just booked an Airbnb in Kyiv. You've likely already heard, but this is an elegant way to get financial aid in-country quickly and efficiently. Credit to Brian Chesky for waiving all Airbnb fees so the money flows <sup>100</sup> to the owners. If you decide to do the same, suggest looking for listings where the host only has a couple properties—keep it 'real-people' centered. Woke up to a lovely message that brought smiles to our faces."

03.05.22

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Will Burns

That's brilliant Claudia.

03.05.22

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Ernie Schenck

Very smart

03.05.22

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Don McKinney

Love that. What a great idea.

03.05.22

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