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ldea #6

Original Idea Post



IMAGINARY CHICKEN KYIV 03.07.22



Every restaurant around the world, regardless of cuisine, adds "Imaginary Chicken Kyiv" to their menu as a fundraiser. Perhaps with the funds going to Jose Andres' World Central Kitchen, currently feeding refugees on the Ukraine border.

Builds (5)



Anonymous

Building: Love this. I think it should be bigger. If every resturant in NYC for example put Chicken Kyiv on their menu for one week it could get a ton of attention and other resturants around the world would follow. If you could get Top Chef to do one episode just on Chekcn Kyiv, that would be a massive win too.

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Ernie Schenck

Its a wonderful idea but I agree with A. It needs to be bigger. The Top Chef thing is awesome.

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Claudia Caplan

Love this idea. Either Top Chef or Food Network "A Day of Chicken Kyiv" perhaps? Where every show from "Chopped" to "Beat Bobby Flay" focuses on that.

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Will Burns

Wow, so simple and yet so powerful. Nice.

03.09.22



Don McKinney

Now I want Chicken Kyiv.

03.09.22