

Original Idea Post



Z | 03.08.22

I have no idea why the Russians have appropriated the letter Z, but it's everywhere. On their military vehicles. On their clothing. Its become a unifying symbol of their resolve, if you can call it that. What I don't get is that Z stands for Zelensky. Weird. I mean, you'd think they would have figured that out. What if we went with a reversal tactic? Let's get every Ukrainian to steal the letter Z from the Russians. Z for Zelensky. Z for everything Ukraine is fighting for. It's always pissed me off how the right in America just took the flag and the word "patriot" and made it their own. It would be so simple to spray Z's all over the country, start a rebel underground internet called Z Channel, stuff like that.



Builds (6)



Don McKinney

After doing a bit of digging, it seems the Z may be a symbol meaning victory or simply a symbol to avoid friendly fire. With that in mind, we could appropriate the letterform and make it the first letter in Zelensky so the slogans would hit correctly. "Zelensky will have the last laugh," etc.

03.09.22



Will Burns

Great idea and nice way to suck the power out of that symbol. I could see Ukrainians with "Z" tattoos, hats, shirts, graffiti, banners hanging out of windows, road signs all say "Z"...

03.09.22



Don McKinney

Z is for Zelensky. I love the idea of appropriating the Z, which is meant to be a symbol of terror for Zelensky. Can we make slogans? "Z is not afraid." "Z will fight to the end." "Z will never surrender." "The world stands with Z."

03.09.22



Ernie Schenck

Yep.

03.09.22



Ernie Schenck

Z will have the last laugh.

03.09.22



Will Burns

Great build, Don.

03.09.22
