

## GOAL

**STOP THE RUSSIAN  
WAR AGAINST  
UKRAINE, WHICH  
THREATENS TO  
BECOME THE THIRD  
WORLD WAR.**

## TASKS

- 1 Inspire your citizens **to donate**. The wounded need medication; refugees need shelter. And anyone around the world can help.
- 2 Persuade the NATO alliance to close the sky over Ukraine. Inspire people **to sign this petition**.
- 3 Hack Russian propaganda. Most Russians don't even know about the war and the gravity of the problem, because of the Russian propaganda machine in mass media. How can we provide them with the unfiltered truth?
- 4 Encourage world companies and brands to shut down their offices in Russia. Those who keep working in Russia fund the war with their taxes. Use #StopBusinessInRussia or #StopFundTheWar

## SUPPORTING MESSAGES

**THE RUSSIAN WAR AGAINST UKRAINE IS THE BEGINNING OF WAR IN EUROPE AND AROUND THE WORLD.**

Putin's military aggression is already affecting every person in every country. It smothers democracy and violates human rights.

**THERE ARE HUNDREDS OF DEAD, THOUSANDS OF WOUNDED IN UKRAINE.**

Missiles are being launched against us. Residential blocks of Mariupol are being attacked by a Smerch system. Russian bombs hit a Blood Center in Kharkiv. In addition to the dead and wounded, there are 400,000 displaced refugees.

# **THE PEOPLE OF UKRAINE ARE DEMONSTRATING HEROIC RESISTANCE.**

Thousands of people have joined the Territorial Defense Groups. Not just soldiers - women, children and the elderly are now on the frontlines. Ukraine is a peaceful country that has never attacked anyone in its history. Now it is defending itself and strives to end the war.

# **UKRAINIANS ARE NOW DYING FOR RUSSIAN DEMOCRACY AS WELL.**

This is a chance for Russians to go out and protest: to stop Putin, to fight for human dignity and freedom of speech. We are running a hotline for mothers of Russian soldiers so they can find their sons.

# WELL.

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# UKRAINE IS NOT A PART OF RUSSIA.

We have our own language. History. Culture. Honor. Home.

## DEADLINE

# EACH DAY

! This is not an RFP. Not a competition. Start now: Launch campaigns and use your media platforms. We have no time to approve ideas - all ideas are welcome. We need action.

We are ready to provide you with any additional information needed.

Your work will help us stop this war. [preventww3inua@gmail.com](mailto:preventww3inua@gmail.com)

Developed by [\[isdgroup\]](#)